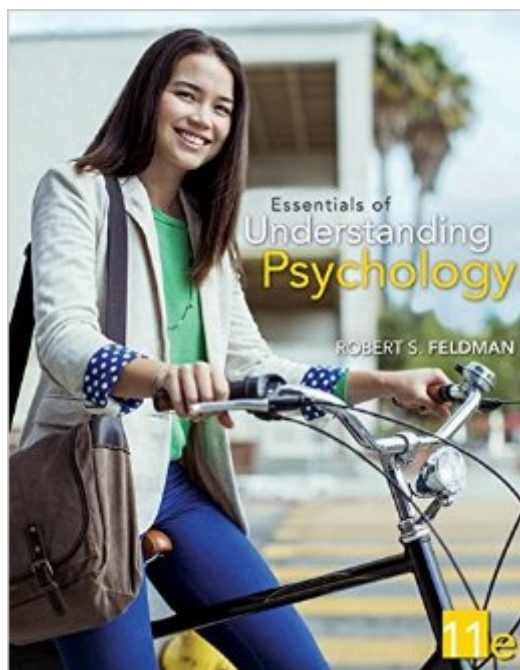


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Essentials Of Understanding Psychology



Synopsis

Your students are individuals. Do your teaching materials treat them that way? Feldman's Essentials of Understanding Psychology does.Â Using a revolutionary revision process, Essentials of Understanding Psychology is a fully integrated learning system that brings the â œStudents Firstâ • goal to a new level. With the adaptive learning program, SmartBookâ„¢, every student has a unique experience personalized to their needs. The new edition uses â œHeatMapâ • technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmartâ„¢. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled mostâ |the â œhot spotsâ •â |and in turn refine and update these areas to be more clear, more concise, and more impactful.Â The 11th edition continues with Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

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Customer Reviews

Unhappy with this purchase because I wanted the eBook version of this textbook to avoid having to carry a heavy textbook around with me every time i have class however it totally defeats the purpose if I can only access the book from my personal PC and not on my mobile devices like my smartphone or tablet. I would of been less unhappy if I could actually print out pages of the book when I need to bring them to class with me but the Kindle application does not allow that OPTION.

Missing access code and still ended up paying more money for the campus version. Couldn't take the class without it, yet still got paid for a book that I couldn't use due to no code. So upset. I feel ripped off.

I actually enjoyed using this textbook. Everything was described very well, and the answers I needed were always easy to find. Lots of photos, charts, graphs, and such to further describe the points that were made in the regular text. Covers many important areas in the field of Psychology.

The book is good, I needed it for a class I am taking. The one thing I find aggravating is that this product is only available in a hard copy or on the Kindle for PC which is not compatible with my Linux machine or on the Kindle cloud as I do not use Microsoft Windows. I know there are millions of Linux users around the world that are suffering the same fate. I did however order this book for around 75 USD in hopes that the author will eventually put this product on the cloud reader at the very least. However, I had to borrow my friend's computer that has Windows on it. You can imagine my frustration having to borrow somebody else's computer to read my book. Of course I could wait a month and a half for the printed version to come in the mail but my class would be over by that time.

I love my intro to psych class. This book gives a brief overview of the basics from psych 101. Text isn't too wordy, simplified verbiage and pictures provide clear explanations of complex biologies.

This textbook is very current with today, very illustrative and very informative. You do not need psychology for dummies if you have this book. Plus, it is clear and concise, and somehow packed with a lot of information. I often remember what I learned because it is very relevant to our daily lives and has great topics to discuss. I purchased this from because even though it was a bit pricey, I know it was the correct edition with the correct text, plus FREE shipping--always a plus! After looking how much I was going to pay in total for a lower priced book and shipping, it matched or almost matched the total cost; has been so far an awesome vendor with superior packaging so I knew there was going to be no problem.

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I needed a good study resource to prepare for the CLEP introductory Psychology exam, and this book fit that bill perfectly. The book provides simple, uncluttered explanations of introductory concepts, yet gives enough detail to ensure thorough comprehension. After two weeks of studying with just this book, I passed the exam with a score of 73 (on an 80 scale). I subsequently recommended this book to a friend and she also passed the exam with flying colors. I highly recommend this book for anyone looking for a cheap effective study resource for the CLEP exam. By way of addition, If, like me, you want the book for CLEP preparation, make sure to buy one of the used, older editions. They contain almost identical information for a fraction the price (I got my copy for 15 dollars).

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